

2019 Twilight Garden Tour Evaluation Results

1. 71 evaluations were returned. 28 were from people who attended for the first time, 33 were from people who had attended previously, and 10 did not indicate if they had come to TGT before or not.
2. Washburn: 41, Sawyer 14, Burnett 4, Racine 1, Polk 7, Douglas 1, Barron 3
3. Guests learned about the event from the following (some indicated more than one) Newspaper 30, radio 4, Spooner Ag Station Facebook 15, NCMGVA website 1, MGV word of mouth 28, sign on highway 5, email 2.
4. Many indicated multiple answers for what they enjoyed most. UW speakers 40, overview of the teaching and display gardens 20, Monarch and Pollinator Sanctuary 23, AAS gardens 22, vegetable gardens 26, tasting tables 47, Demonstrations and displays 32, hayride 3, straw bale and container garden 2, seed to kitchen 1, garden pests and diseases 1
5. What they would like more information on: composting, container gardening, sustainability themes, rodents, where to get seeds mulch and other garden items, fruit tree care, blueberries, carpenter ants, honey collection, buckthorn removal, Japanese Beetles, garlic growing, more about pollinator gardening, more on Monarchs, replacing lawns with native plants, slugs, natural pest control, more about the AAS and theme gardens and why they chose the themes and flowers in their gardens, someone to answer their flower questions, seed saving, building soil, permaculture and capturing nutrients, strawberry runner beds, and more on the MGV program. Note that fruit tree pruning, and care was mentioned several times.
6. Suggestions included: giving out "cheap bags" for guests to put their handouts in (put our website on it), shortening the hay ride, putting the speakers topics and time of their talks on Facebook and website, There were numerous comments on how much they enjoyed the event, how well organized we were, how much they liked the mix of topics and displays, and how nice the gardens looked.
7. 5 people were interested in future MGV training. Their contact information will be given to the board for future contact.

My impression from the evaluations was that those who turned in their forms had positive experiences, that word of mouth from MGVs DOES make a difference in getting people to come, and that we can do more talks about our monarch way station and pollinator friendly gardening in general. Tasting tables are very popular as are the speakers. One guest wanted us to include some "shopping opportunities" with gardening books and maybe other garden items (verbal feedback).

Donna Amidon, Chair of Twilight Garden Tour 2019.

Handwritten notes in the bottom left corner, including the word "Completed" and other illegible scribbles.