

From the Participatory Beet Breeding Outreach Model

Selected for field performance using survey input from Wisconsin farmers.

Selected for flavor by Seed to Kitchen Collaborative chefs

*and consumers attending University of Wisconsin
Department of Horticulture Farm to Flavor events.*



Moving Target

High geosmin

Pink-purple-coral, variably zoned



Blushing Not Bashful

High geosmin

White flesh, pink petioles



Snowglobe

Low geosmin

White flesh, green petioles

From the Participatory Beet Breeding Farm Model

Selected for field performance by Steve Pincus and Beth Kazmar, owners of Tipi Produce in Evansville, WI.

Selected for flavor by Tipi Produce staff and CSA members.



Evansville Orbit

High geosmin

Pink-purple, variably zoned



Evansville Ember

Low geosmin

Scarlet red flesh



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